

BALLO MAG

VOLUME 01

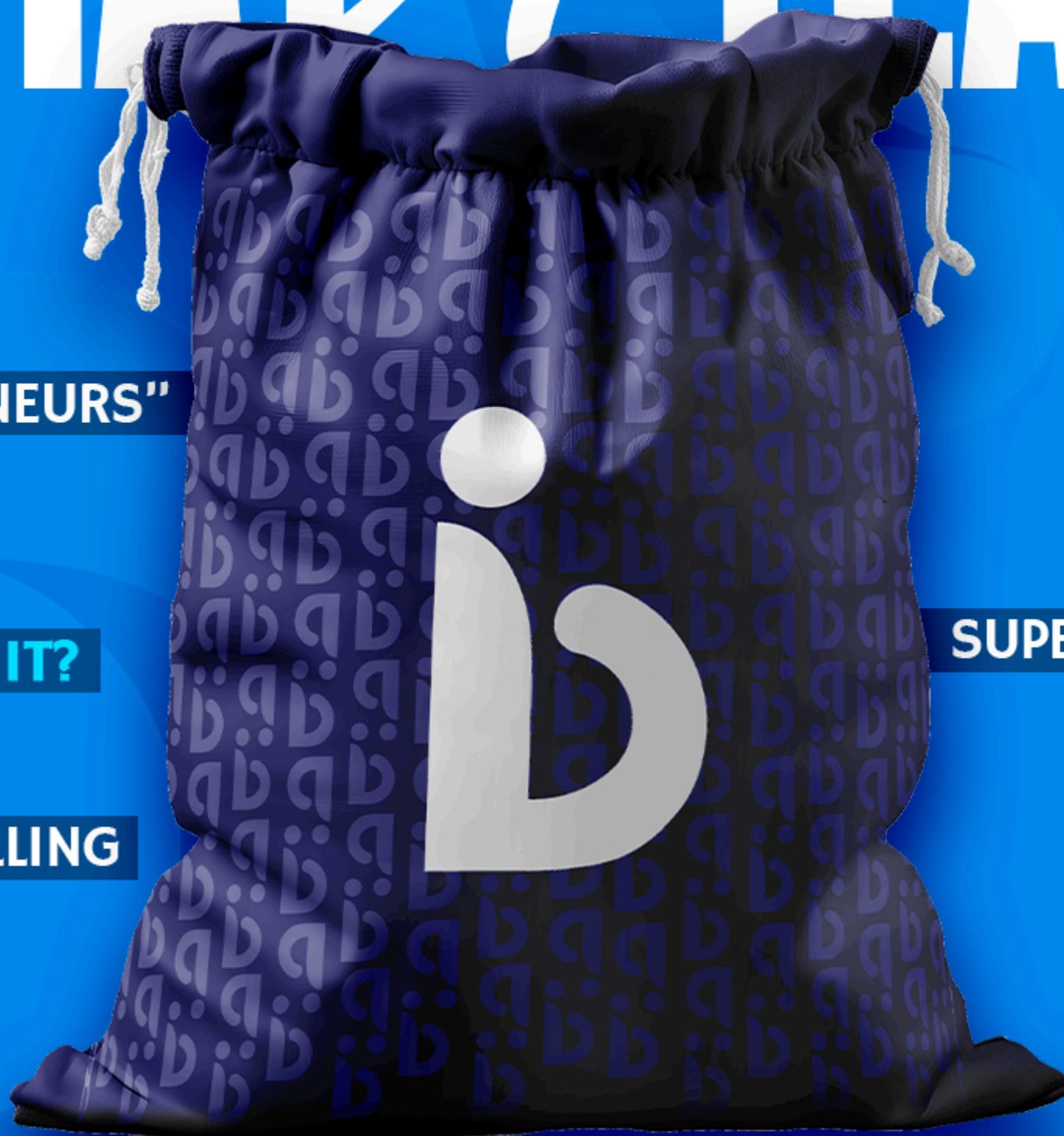
WHAT *A* YEAR

“ENTREPRENEURS”
SELLING

DIDDY DO IT?

THE TRAVELLING
FRIDGE

SUPERMAN



JanWorry



GOLDEN GIRL



**THE TRAVELLING
FRIDGE**



DIDDY DO IT?



**QUEEN
OF THE SOUTH**



JanWorry

Ah, January, the Monday of months, where wallets are as dry as last season's rainfall. Just as we're nursing the financial hangover from festive splurges, the Zambian government—via **ZESCO**—dropped the bombshell: load shedding is back, thanks to a rain dance that clearly needed more choreography.

As if January wasn't already doing the most with school fees, overdue loans, and New Year resolutions that sound good until you realize they cost money. "Lights out" isn't just for the kids' bedtime anymore; it's also for every Zambian household at dinner time! Let's face it, January isn't just a month now; it's become a survival sport. Hang tight, Zambia, because if we made it through JanWorry, we can make it through anything!

“Lights out” isn't just for the kids' bedtime anymore”



GOLDEN GIRL

In a night full of glitz, glamour, and jaw-dropping performances, **South African sensation** Tyla did the unthinkable – snagging a Grammy for **Best International Act!** As she graced the stage with her signature swagger, the audience was left hypnotised. Who knew that TikTok’s favourite dance queen would pirouette her way into Grammy history? Tyla, you didn’t just raise the bar; you moonwalked over it. Someone pass the champagne – **South Africa’s officially got a new crown jewel!** Or maybe we can all claim and say “Africa’s Crown Jewel” lol.

FEBRUARY 2024

WORLD CUP AFCON



AFCON CHAMPIONS 2024





IT'S TOO BIG!

Ivory Coast kicked, scored, and danced their way **into history books**, once again clinching the **AFCON (2024)** title with a game so **electrifying it could power Zed!** The final whistle blew, and the stadium erupted in an orange lake of joy – and probably a few questionable dance moves. With a goal that'll go down as the **football equivalent of a mic drop**, the Elephants proved they're more than just **big in size**; they're big on skill. Call it a trunk-load of talent! Ivory Coast, **take a bow** – you earned it.

MET GALA

→ 13 A



FILM NEGATIVE

FILM NEGATIVE

→ 13



FILM NEGATIVE

→ 13 A

FILM NEGATIVE



FILM NEGATIVE

→ 14



FILM NEGATIVE

May 2024: Drama, dazzle,
memes, and Met Gala magic—
fashion's wildest circus yet!



MAY-hem



May 2024 brought the drama, the dazzle, and the downright outrageous! The Met Gala, a.k.a. **fashion's biggest circus**, saw A-listers turning the red carpet into a runway for dreams (and memes). From **Zendaya's glowing gown** that literally lit up to a certain rapper's outfit that screamed "DIY but make it couture," it was the kind of spectacle that makes you gasp and giggle in equal measure. Meanwhile, the after-party chatter was **juicier than a ripe mango**, with rumours of secret feuds, spontaneous karaoke battles, and one celebrity who may or may not have left **wearing someone else's shoes**. Anyway, *May* we always keep it this event fabulous.





OMO BABA OLOWO TIES THE KNOT

June 2024 will go down as the month Davido **traded his mic for wedding vows**, finally putting a ring on it with his forever muse, Chioma! After years of hits and headlines, the lovebirds gave us the **ultimate chart-topper**—a wedding straight out of a Nollywood rom-com. From a guest list **hotter than Lagos in December** to a cake taller than Davido's record-breaking hits, this was **no ordinary affair**. Social media went into meltdown mode, with fans joking, "*If Assurance had a sequel, this is it!*" Davido, always the showman, even performed his vows with a cheeky, "**Are you readyyyyy?**" And Chioma? She dazzled like the queen she's always been. Congrats to Mr. and Mrs. Omo Baba Olowo—their love story just went platinum!



JULY 2024

SHINE BRIGHT LIKE A DIAMOND

In a **wedding extravaganza** that could rival any **Bollywood blockbuster**, Rihanna brought the house—and probably **the billion-dollar chandelier**—down at Anant Ambani and Radhika Merchant's star-studded nuptials in July 2024. Decked out in glitter and glory, the queen of pop lit up the stage with **her chart-topping hits**, leaving guests and Instagram feeds in awe. Rumour has it, she even joked mid-performance, "*I thought Diamonds was flashy—then I saw this wedding budget!*" lol. With **Bollywood A-listers grooving alongside** global icons, the wedding was less an event and more a celestial alignment of glam. **If opulence had a playlist, this was it**, and Rihanna was the headliner..... as always.





AUGUST 2024



GOLDEN BOY

ALDO BONINCE



BOUNCE ALONG, BOUNCE ALONG

August 2024 gave us a dusty wind worthy of an Olympic relay! Zambia's golden boy, Muzala Samukonga, sprinted his way to a heroic bronze medal at the Paris Olympics, igniting nationwide celebrations that could rival any carnival. The drama didn't end at the podium, though. As Zambian companies fell over themselves to shower him with gifts, Muzala graciously hit the brakes on some of them, politely "returning to sender." Talk about running in reverse! The nation debated whether it was humility, practicality, or just Muzala being Muzala. Either way, our bronze champion proved he's not only fast on the track but quick to make headlines too. Medals, memes, and mayhem—it was a story only Zambia could deliver! Once again, congratulations munthu wesu.



DIDDY





Who'd have thought that Sean "Diddy" Combs would **swap his mic for cuffs?** September gave us the drama we didn't order when the music mogul got arrested for a "misunderstanding" that's still spinning **more rumours than a DJ's turntable.** The memes have been legendary, with fans joking that his next single might be titled "**Locked Up: The Remix.**" Hold on to your **Prada—this tea is still brewing!**

O IT?



OUR DIGITAL DIVA TAKES THE CAKE

September 12 was all about Mwali, our queen of **content and digital sorcery at Ballo Innovations**. The office turned into a confetti explosion as we celebrated the woman who somehow makes **spreadsheets look like art**. From surprise cakes to heartfelt speeches (and maybe one embarrassing karaoke moment), the day was nothing short of iconic. Mwali, here's to another year of slaying the digital game—your content **might go viral**, but you'll always be **our favorite trendsetter!**



STARS SHINE BRIGHT LIKE COPPER

Move over, Met Gala! Lusaka July dazzled like never before under the theme “Stars in the Land of Copper.” Zambia’s very own Met Gala brought glamour, glitz, and a **galaxy of style icons** to the Copperbelt. **Brian Chanda** clinched the “Best Dressed Man” title, outshining everyone in his **copper-inspired couture**. Meanwhile, **Lonah Shawa** proved she’s no stranger to slaydom, taking home “Best Dressed Woman” in a gown so stunning, **it’s probably visible from space**. The red carpet was hot enough to melt copper, and fashion police—you’re welcome!



OLIOS RECORDS PRESENTS

YO MAPS

OMARION

A promotional image for the song 'Superman' by Yo Maps and Omarion. The background is a bright yellow with a sunburst pattern. On the left, Yo Maps is wearing a white baseball cap, sunglasses, and a white jacket. On the right, Omarion is wearing white sunglasses, a green jacket, and a white mesh shirt. The word 'SUPERMAN' is written in a large, stylized, 3D font with red and yellow colors and black outlines, positioned across the bottom center of the image.

SUPERMAN

PRODUCED BY **KingTec**
& **C Mark**





FROM BUMP, BUMP, BUMP TO ZAMBIAN JUMPS: SUPERMAN TAKES FLIGHT.

October got a dose of **musical magic** as Zambia's very own Yo Maps joined forces with global R&B legend Omarion to drop the electrifying hit "Superman." Fans were sent into a frenzy as the duo's powerhouse vocals and undeniable chemistry lit up playlists worldwide. With Omarion gracing Zambia for the **Stanbic Music Festival**, it was clear—our "Superman" is flying in global skies!

INDEPENDENCE ANNIVERSARY

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OCTOBER 2024



October ended with a bang as Zambia **blew out 60** candles on its Independence cake. With colourful parades and **heartfelt speeches** and our usual cheeky memes—“60 but still young at heart!”—the nation showed the world how to **party with pride**. Here’s to many more years of unity, freedom, and dancing to our own beat.... **Even in the next life, we want to be Zambian!**

FROM COMEDY TO CREATIVITY

The **King of Comedy** himself, Steve Harvey, landed in Zambia this past November, not just to crack jokes but to **craft dreams!** Harvey's visit sparked excitement as he engaged in collaborative talks aimed at **boosting the entertainment and media industry** in Zambia. From discussing talent development to production partnerships, Harvey's charm lit up the room. Social media buzzed with captions like, "*Zambia's Got Talent?*"—and with Steve's larger-than-life persona, the future of Zambian creativity is **looking brighter** than Harvey's custom suits!

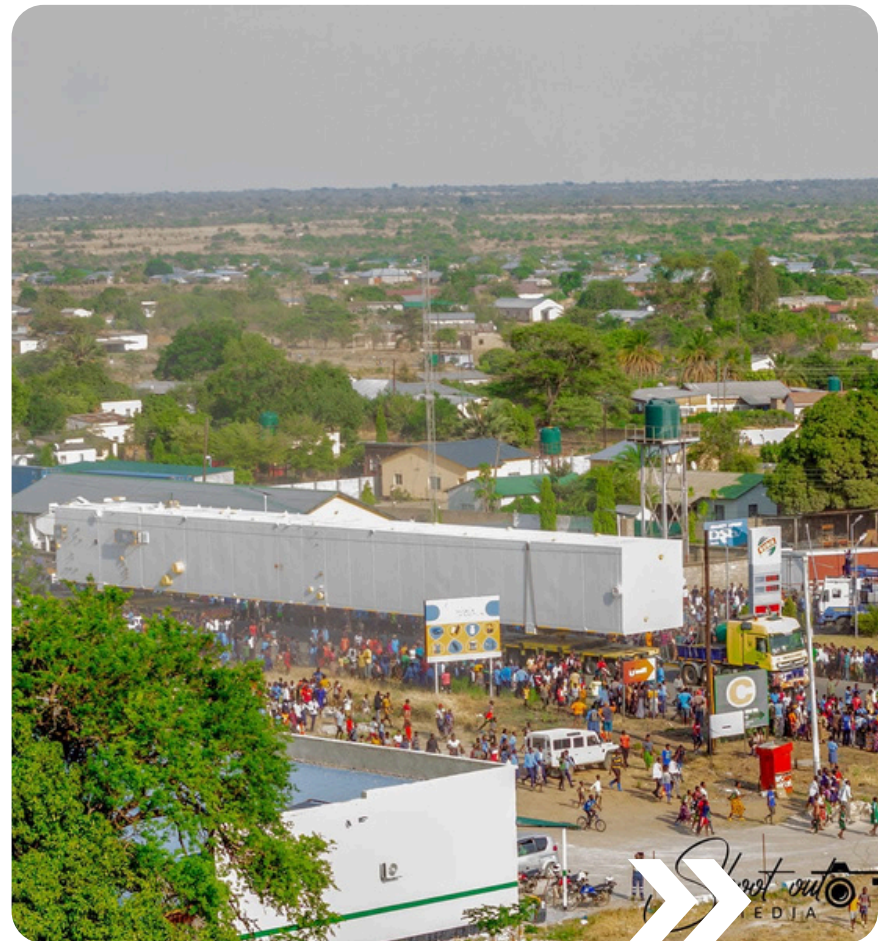


Image Credit: **Druberg Studios**

THE TRAVELLING FRIDGE



This November, Zambian roads saw an “ice-breaking” event—the journey of a **gargantuan cooler box** headed to Solwezi’s Kansanshi Mine (First Quantum Minerals). Dubbed “the traveling fridge,” this **abnormal load** was no ordinary haul; it spanned cities, turning highways into **runways for curious citizens**. People swarmed roadsides, snapping selfies with what’s being joked as the “biggest fridge ever”—because who needs a party cooler when you’ve got **this behemoth**? As it lumbered northward, it symbolised engineering marvels and pure Zambian humour.

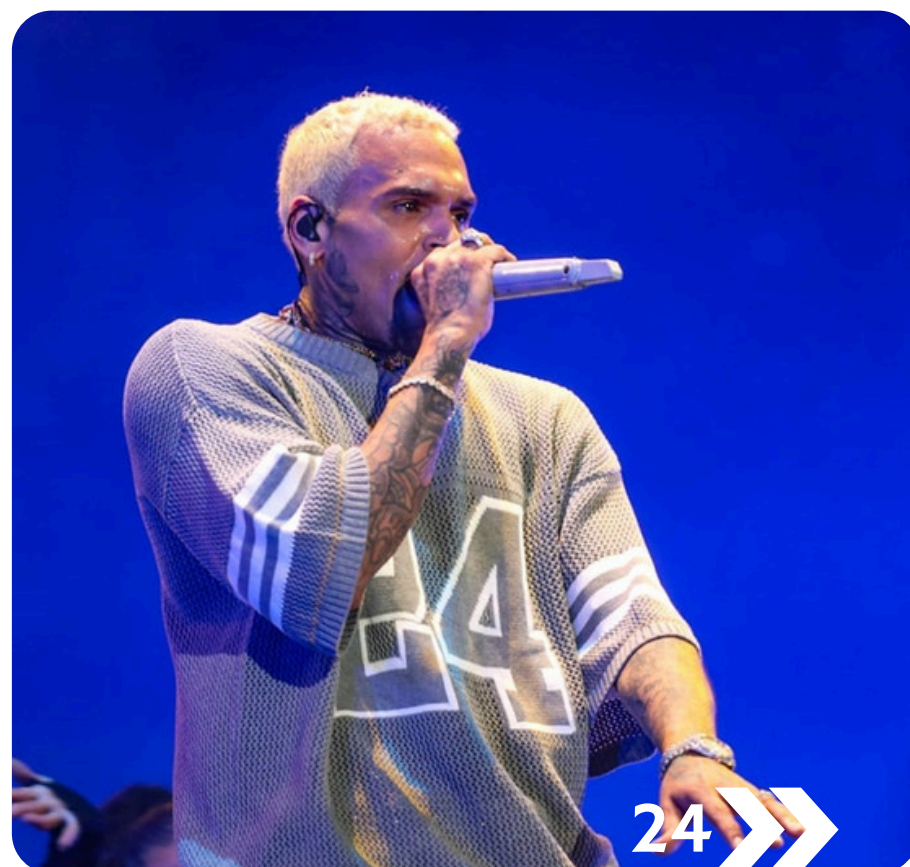




Breezy turned the venue into a **galaxy of lights** and pure magic. As if his star power wasn't enough, **Davido brought Afrofire** while South Africa's own hitmakers ensured the energy never dipped. It was history in the making—Chris, take a bow! Or better yet, **take the stadium home; you owned it!**

BREEZY BOWL

If there was ever a **mic drop** moment in 2024, it was Chris Brown's concert at South Africa's FNB Stadium. With a **record-shattering 90,000+** on both performance days and **fans grooving** to his beats.



DECEMBER 2024



BARBRA BANDA

MAKES HISTORY!

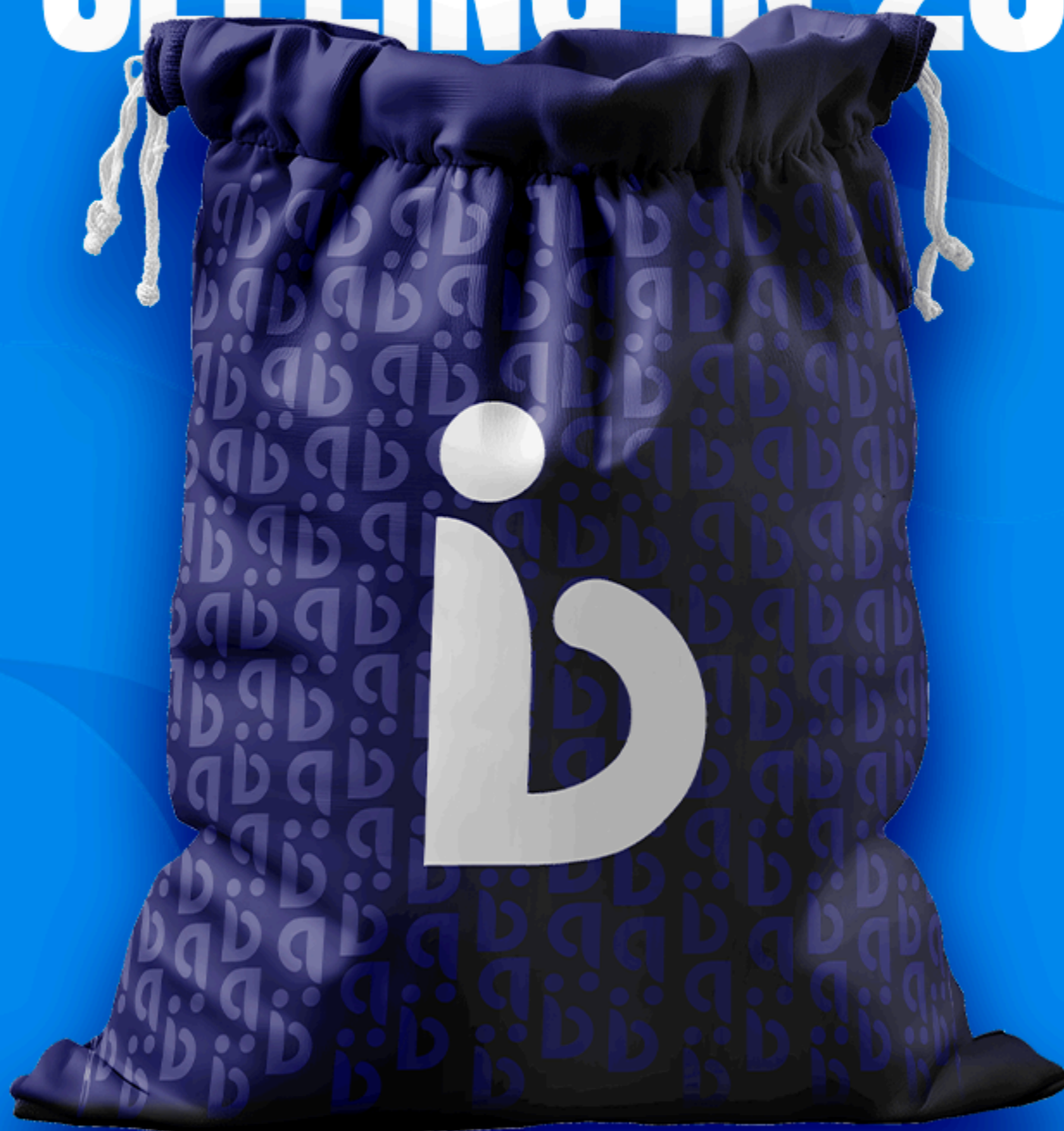
Our very own Zambian Superstar, Barbra Banda!
Big congratulations from the Ballo team on
this historic achievement!

QUEEN OF THE SOUTH

2024 **wasn't ready** for Barbra Banda, but she showed up and showed out! The **Zambian trailblazer** made history as the **first African female player ever** to join the **FIFPRO WORLD 11**. Yes, you read that right—the only **African queen** reigning among global football royalty. Banda's achievements were a **hat-trick** of pride, power, and passion. The world now knows: when Barbra takes the field, history isn't just written—**it's redefined!**



WHAT ARE YOU SELLING IN 2025?



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